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How we got here.. A little bit of history

It all started in 1992, when we were part of the Rotaract Club of Calicut East. We used 2 listen to lots of music and came into touch with the band 13AD in Cochin. Soon the love for their music became an obsession. We asked around and were horrified 2 learn that many had not even heard them perform.

Thus was the seed was sown y not get them to play in our town? Let the rest get a chance to see them, hear them we had no doubt that they would enjoy too such was our faith in their music! We organized the show in 1992, after a lot of hiccups and enjoy it, we all did! Made a bit of money out of it too.

We thus came into contact with Reynolds Sound and Lighting Services, B'lore. (check out www.reynoldonline.com) and its Managing Director, Felix Remedios and his ace sound engineer (now Technical Director) Michael Furtado, simply known as Mike. It was a surprise to us to learn that sound n lighting services cost as much as a band n sometimes, even more! But then, our idea was never to make money. I must say that even now, the profit making sense still doesn't work, or is conspicuously absent!

Apart from the shows, there were Discos, Inter-Collegiate Youth Festivals, Treks, Treasure Hunts, conferences, meets, compering, Deejaing, product launches, painting competitions, Magic Shows, Dog Shows and so on our name and fame started spreading a bit far and

wide and we were even contracted by the famous Showhouse, Kolkatta,



run by Omer Haider, to conduct an Usha Uthup show in Cochin for Moghul Monarch (Shaw Wallace).

We were also nominated to the technical and press committees respectively, of the Deodhar Trophy Cricket Match at Calicut and the Bombay Vs. West Indies 3-day Match at Calicut. Most of our projects have been done in Calicut as we are based here, but we have proved that we can do it in Cochin and we are confident of doing a show anywhere in the South, one of us having been in a B'lore for a few years and the other having been part of a major Ad Agency in the South.



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